

David Judge

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Accomplished Graphic Designer and Photo Retoucher with over ten years of specialized experience in digital asset management, creative direction, and visual storytelling. Proficient in advanced photo retouching, image enhancement, and graphic design for both print and digital mediums. Demonstrated success in delivering high-impact marketing materials, managing extensive web portfolios, and executing effective social media campaigns. Renowned for a meticulous eye for detail, exceptional proficiency in Photoshop, and a solid understanding of brand aesthetics. Experienced in leading creative teams, overseeing digital projects, and optimizing e-commerce workflows to maximize engagement and conversion rates.

EXPERIENCE

WAM Partners

New York, NY

Graphic Designer/Photographer/Retoucher/Director of Online Services & Marketing

May 2020 - Dec 2024

- Developed and implemented an effective social media strategy and campaign that enhanced brand engagement.
- Photographed and retouched all available rental units across multiple company properties, ensuring high-quality visuals.
- Designed comprehensive marketing materials for both email and print advertisements, contributing to increased promotional effectiveness.
- Managed and maintained a complete portfolio of websites, ensuring consistent branding and user experience across platforms.
- Strategically organized photo assets and creative materials company-wide, streamlining access to digital resources.
- Successfully managed an email marketing strategy that improved open rates from 15% to over 30%.
- Oversaw the migration and maintenance of web servers, ensuring optimal performance and reliability.
- Executed all responsibilities of Listings Manager, Photographer, and Retoucher, demonstrating versatility in various roles within the organization.

WAM Partners - William Moses Co.

New York, NY

Graphic Designer/Photographer/Retoucher/Listings Management

June 2018 - May 2020

- Photographed and retouched all available rental units throughout the company's buildings, ensuring the delivery of high-grade images.
- Designed impactful marketing materials for email distributions and print advertisements, supporting the company's marketing efforts.
- Managed the company website, ensuring up-to-date content and user-friendly experience.
- Coordinated all rental listings across multiple online platforms, enhancing visibility and user engagement.
- Organized and managed digital assets effectively, contributing to more efficient workflows throughout the company.

Terani Couture

New York, NY

Photo Retoucher/Graphic Designer

May 2015 - June 2018

- Retouched all digital assets, ensuring high-quality outputs for various marketing applications.
- Led photo sessions for look-books, contributing to the brand's visual identity and marketing collateral.
- Administered website management tasks, optimizing the online presence for brand engagement.
- Managed e-commerce initiatives, enhancing product visibility and sales through effective online marketing tactics.
- Oversaw digital asset management efforts to streamline processes and ensure consistent access to images and graphics across teams.

Barksdale Photography

Aston, PA

Photoshop Artist/Photo Retoucher/Graphic Design

August 2014 - May 2015

- Specialized in photo retouching, enhancing the quality of images for professional use in various projects.
- Assisted in the graphic design of promotional materials, blending photography with creative design elements.
- Collaborated with clients to fulfill specific visual requirements, providing tailored visual solutions.

Jomar Retail

Philadelphia, PA

E-Commerce Photographer

April 2014 - August 2014

- Conducted e-commerce photography, providing high-quality visuals to enhance product listings online.
- Managed all aspects of digital media, ensuring organized and accessible content for marketing teams.
- Collaborated with marketing to align visuals with promotional strategies and objectives.

shopfans.ru

Folcroft, PA

E-Commerce Photographer

February 2014 - April 2014

- Facilitated e-commerce photography, significantly contributing to online product presentation and sales efforts.
- Managed digital media effectively, supporting the efficient operation of marketing campaigns and initiatives.

Photography by David's Bridal

Conshohocken, PA

Lead Production Artist/Photo Retouching/Graphic Design

August 2011 - February 2014

- Led a team of retouching artists, overseeing production quality and project timelines.
- Executed advanced retouching techniques on various images, enhancing overall image quality.
- Ensured quality control by reviewing images from photographers, maintaining high standards for final outputs.

Ritz Camera & Image

Photo Lab Technician/Sales Associate

February 2011 - October 2012

- Managed digital photo printing and color correction, ensuring high-quality prints for clients.
- Provided advanced photo retouching services, enhancing images for commercial use.
- Assisted customers in selecting photography equipment, leveraging expertise to meet their needs.

Haseltine Photography/BuyOwner.com

Photographer

January 2008 - March 2011

- Specialized in real estate photography and 360-degree virtual tours, capturing properties effectively.
- Executed photo retouching and stitching, producing polished and market-ready images.
- Managed digital assets, ensuring organized storage and access for all project-related media.

EDUCATION

The Art Institute of Philadelphia

Bachelor's in Photography

December 2010

SKILLS

- Adobe Photoshop (10+ years), Adobe Premiere, Video Editing, Graphic Design, Photography (10+ years), Social Media Management, Email Marketing, Web Services, Adobe Creative Suite (10+ years), Layout Design, Microsoft Excel (10+ years)